



**OLIVIA K. NIETO**  
 GRAPHIC ARTIST & DESIGNER

## PROGRAMS

### Adobe Creative Cloud

Photoshop, Illustrator, InDesign, Lightroom, AfterEffects, Premiere Pro

### Microsoft Office

Word, PowerPoint, Excel

### Extra

Monday, Airtable, Asana, Trello  
 Slack, Google Suite, Discord  
 Procreate, Teams

## EXPERTISE

Digital Media, Photo Manipulation, Illustration, Typography, Color Theory, Marketing, Brand Identity, Social Media, Design Trends, Project Management

## ACHIEVEMENTS

### Ecuador Poster Bienal 2016

Exhibition & Published Book

### Try Not To & React Snapchat

Launched and cultivated over 2.3 million subscriptions per channel

## LET'S TALK SHOP

402.999.2680  
 Los Angeles, CA  
 katsuraolivia@gmail.com

I'm a fiery creative seeking a new adventure within the design industry. My time designing so far has lead me to be known as the girl who is always drawing, fueled by creative organization, heavy detail and unhealthy amounts of Red Bull. I bring a unique perspective to any team and excel in passion projects involving pop and geek culture. My current venture is digital media where I am constantly collaborating and innovating!

### AvatarLabs

#### Designer

Jan 2021 — Present

Pitching, conceptualizing, and designing of various assets used in digital marketing and social media, including Branded AR lenses and advertising campaigns. Bespoke designs and illustrations across all social media platforms such as Instagram, Facebook, Tiktok, Youtube and Twitter. Creative direction and storyboarding of motion pieces, creation of tool kits as well as headlining projects with quick turn-arounds and constant feedback with client.

### Freelance

#### Illustrator

Jan 2021 — June 2021

Development and delivery of digital illustration work; logos, characters, and concept art.

### Fine Brothers Inc.

#### Sr. Graphic Designer

Nov 2018 — Jan 2021

Daily packaging of designs and thumbnails across all YouTube channels, and social platforms such as Snapchat, Amazon, Facebook and Instagram. Performed photo retouching, compositing, and manipulation, as well as, creation of motion graphics and assets for the A/V department; title cards, end cards, lower thirds, AVDs, frames, and digital collateral. Delivered to tight deadlines, fast turnarounds, and spearheaded various brand deals.

### Bloomingdales

#### Visual Designer/Merchandiser

Aug 2017 — Nov 2018

Transcended within a competitive environment of design and marketing. Curated various window installations, in-store displays, posters, and multi-dimensional compositions using vinyl, acrylic, and printed media. Promoted and represented the brand identity with clear creative direction, and remained well-trained in the current trends while continuously evolving campaigns and other marketing material needs.

### Donut Media

#### Jr. Graphic Designer

Mar 2017 — Aug 2017

Assisted in design for both digital and printed assets; posters, car decals, and social media marketing packages. Collaborated daily with other departments for graphics and props needed in-set and in-video. Generated and took lead for additional graphic needs within the company from mood boards, shot list references, and look books to thumbnails for YouTube and branded pitch decks.

### Woodbury University

Graphic Design, BFA

Best in Versatility Portfolio | 2018

Design Foundation Award | 2017

Illustrator Student Spotlight | 2016